

improve ranking



Search Engine registration is only the beginning step of an effective marketing campaign...

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Planet Media has delivered an enormous amount of new traffic to our site. We know the search engines are where we need to be and we rely on Planet Media to get us there.

- Kevin Trzcinski, President, Napa River Adventures

Improve ranking, increase traffic

Maximize your web site registration efforts with professional assistance from Planet Media. Our award-winning Search Engine Optimization Program evaluates your site and prepares it for optimal performance in the search engines. And then we submit it to the top search engines and directories for you!

Search Engine Optimization Program includes:

- ❖ A custom review of your site by one of our search engine experts
- ❖ Develop actual page title, META tags, keywords and description for your site
- ❖ Exact code changes and modifications provided electronically
- ❖ Provide content direction recommendations for each page as it relates to keyword relevancy and improved ranking
- ❖ Once optimized, Planet Media submits your site to the top search engines and directories on the web, including targeted directories
- ❖ Submissions done monthly for 3 months to improve listing probability

Search Engine Optimization

- Cut and paste our code modifications to your site in seconds!
- Improve your listing in top search engines and directories immediately
- We continually submit your site monthly for 3 months at no additional charge
- Use our expertise and tricks of the trade to your advantage!