

**Providing the strategy, vision and technology** necessary to articulate your service offerings on the web -- and let you profit from it.

Planet Media is a Denver new media production studio specializing in green, eco friendly web design, web development, video, ecommerce, Web 2.0 and web consulting services.

### About the Studio

The company was founded in 1999 by Kurt Whitt, a former Silicon Valley executive with over twenty years experience in international business development, interactive television, and in new media technologies.

We provide end-to-end strategies and technical solutions that enhance organizational processes and extend the power to harness the web for your business. We optimize real-world functions with innovative use of technology and user-centric designs.

Our team produces web sites spanning many industries, including film, security, retail, wholesale, communications, chemical, financial, entertainment, education, travel and non-profit.

### Key Staff Members

**Kurt Whitt** - Founder and CEO

**Idelle Fisher** - Creative Director

**Rob Johnson** - Programming Director

**Karolina McLean** - Events and Promotions

### Our Design Philosophy

Planet Media takes special pride in developing websites with, not for, their clients. Clients are consulted and advised at every stage of the web design process. Their web sites are developed with an overall understanding of the desired marketing and promotional objectives, target audience, and other relevant issues used in promoting the site on the web.

What does this philosophy mean to you? It means you will always get our best work and foremost attention, no matter what your marketing budget.

